

What are Cookies?

Cookies are small pieces of data sent from a website and stored on a visitor's browser. They are typically used to keep track of settings you've selected and actions taken on a site.

There are two types of cookies:

Session (transient) cookies: These cookies are erased when you close your browser, and do not collect information from your computer. They typically store information in the form of a session identification that does not personally identify the user.

Persistent (permanent or stored) cookies: These cookies are stored on your hard drive until they expire (at a set expiration date) or until you delete them. These cookies are used to collect identifying information about the user, such as web surfing behavior or user preferences for a specific site

Wix uses cookies for many important reasons, such as:

- To provide a great experience for your visitors and customers.
- To identify your registered members (users who registered to your site)
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure our platform is secure and safe to use.

Types of Cookies

Cookies can be classified according to their type, duration and category.

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Type:

- First-party cookies: Cookies that Wix places on your site.
- Third-party cookies: Cookies that are placed and used by third parties.

Duration:

- Session (transient) cookies: These cookies are erased when site visitors close their browsers and are not used to collect information from their computers. They typically store information in the form of a session identification that does not personally identify the user.
 - Persistent (permanent or stored) cookies: These cookies are stored on a site visitor's hard drive until they expire (at a set expiration date) or until they are deleted. These cookies are used to collect identifying information about the user, such as web surfing behavior or user preferences for a specific site.

Category:

- Strictly necessary cookies: These are the cookies that let your visitors browse through your site. They are also necessary for security reasons.
- Functional cookies: These cookies "remember" registered visitors/customers in order to improve their user experience.

Take a look at the table below to see which cookies we place on Wix sites:

First-Party Cookies

Strictly Necessary

Cookie name

Duration

Purpose

ForceFlashSite

Session

When viewing a mobile site (old mobile under m.domain.com) it will force the server to display the non-mobile version and avoid redirecting to the mobile site

hs

Session

Security

smSession

Persistent (Two days or two weeks)

Identifies logged in site members

XSRF-TOKEN

Session

Security

Functionality

Cookie name

Duration

Purpose

svSession

Persistent (Two years)

Identifies unique visitors and tracks a visitor's sessions on a site

SSR-caching

Session

Indicates how a site was rendered.

smSession

Persistent (Two weeks)

Identifies logged in site members

Third-Party Cookies

Functionality

Cookie name

Duration

Purpose

TS*

Session

Security

TS01*****

Session

Security

TSxxxxxxx (where x is replaced with a random series of numbers and letters)

Session

Security

TSxxxxxxx_d (where x is replaced with a random series of numbers and letters)

Session

Security